

COMMITTEES

FUNDRAISING

- Develop and implement fundraising strategies and campaigns
 - Research and identify potential fundraising opportunities, including events, sponsorships, and grants
 - Plan and coordinate fundraising events such as car washes, bake sales, or concerts
 - Create marketing materials and promotional campaigns to attract donors and participants
 - Manage finances and budgets for fundraising activities, including tracking income and expenses
 - Communicate with band members, parents, and volunteers to encourage participation in fundraising efforts
 - Evaluate the success of fundraising activities and make recommendations for future initiatives
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CONCESSIONS

- Plan and organize concession stand operations for events
 - Procure and manage inventory of food, beverages, and supplies
 - Recruit and coordinate volunteers to staff concession stands
 - Set up and maintain cleanliness and organization of concession areas
 - Monitor sales and manage cash transactions
 - Ensure compliance with health and safety regulations
 - Evaluate performance and make improvements for future events
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HOLIDAYS AT THE PARK

- Plan and coordinate holiday-themed events and activities
 - Organize decorations and festive displays
 - Secure entertainment such as live music, performances, or Santa visits
 - Coordinate food vendors and concessions for the event
 - Promote the event through marketing and advertising efforts
 - Manage logistics such as parking, crowd control, and security
 - Solicit sponsorships and donations to support the event
 - Collect feedback and evaluate the success of the event for future planning
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SOCIAL MEDIA

- Game Day Pictures: Take photos and videos before, after, and during the game. We need a few people to do this job to fill our social media accounts. Chaperoning a bus? This is the perfect opportunity to capture the pre-game hype while the kids get ready and on the bus headed to the stadium. Help us capture all of the moments of Fall Marching Season.
 - Honorable Mentions: Help us celebrate all the kids and their achievements. Let's create posts highlighting leadership members, the kids who make it to Region, our Seniors, etc.
 - Drone/GoPro Footage: Do you have a drone? We need footage of the kids during practice to create those memorable moments all parents want to see.
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COMMITTEES

SPONSORSHIPS

- Develop and implement strategies to attract sponsors
 - Identify/Reach out to potential sponsors based on target demographics and goals
 - Create sponsorship packages outlining benefits and opportunities
 - Customize proposals to align with sponsors' interests and objectives
 - Negotiate terms and agreements with sponsors, including financial contributions and in-kind donations
 - Maintain relationships with sponsors and provide ongoing support and recognition
 - Evaluate the effectiveness of sponsorship efforts and make adjustments as needed to optimize results
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STUDENT ACTIVITIES

- Plan and organize extracurricular activities for the students
 - Coordinate social events such as picnics, movie nights, or game nights
 - Arrange team-building activities and bonding exercises
 - Communicate event details and schedules to students and parents
 - Ensure compliance with school policies and regulations for student activities
 - Foster a positive and inclusive environment within the marching band community
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MERCHANDISE

- Help design merchandise such as t-shirts, hats, etc.
 - Coordinate with vendors or manufacturers to produce merchandise
 - Manage inventory of merchandise items and track sales
 - Set up and manage merchandise sales at events and performances
 - Develop pricing strategies and promotions to maximize sales
 - Handle financial transactions and maintain accurate records of sales
 - Collaborate with marketing and communications teams to promote merchandise
 - Evaluate sales data and feedback to inform future merchandise offerings
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SCHOLARSHIPS

- Review scholarship applications and assess their qualifications and eligibility
 - Select recipients based on predetermined criteria
 - Coordinate with school financial aid offices
 - Communicate decisions to applicants
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BANQUET

- Plan and coordinate all aspects of the band banquet
 - Organize catering services or meal arrangements for the banquet
 - Design and send out invitations to band members, families, and guests
 - Arrange decorations, centerpieces, and any other aesthetic elements
 - Oversee setup and cleanup of the banquet venue
 - Ensure the overall success and enjoyment of the banquet for all attendees
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